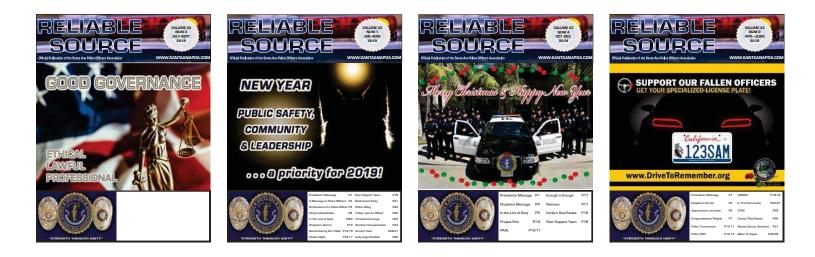


# 2020 MEDIA KIT



SANTA ANA POLICE OFFICERS ASSOCIATION 1607 N. Sycamore | Santa Ana, CA 92701 | 714.836.1211

THE SANTA ANA POLICE OFFICERS' ASSOCIATION IS DEDICATED TO FURTHER OUR COMMON GOAL OF PREVENTING CRIME AND PROTECTING LIVES AND PROPERTY WITHIN THE CITY OF SANTA ANA. WE ALL SHARE IN THIS COMMON GOAL OF MAKING SANTA ANA A SAFER PLACE IN WHICH TO LIVE.



## CONTACT

#### **ERNESTO CONDE**

ERNESTO.CONDE@SANTAANAPOA.COM 714.836.1211 The **RELIABLE SOURCE** is the official quarterly publication of the Santa Ana Police Officers Association since 1948, with a 1600 plus circulation for law enforcement and our community stakeholders.'

Our members seek a variety of personal and professional services to meet their individual and family needs. Legal representation, insurance, health plans, and home mortgages are just a few of the most popular services. There is also a desire for personal services, including education and travel. Advertising in the **RELIABLE SOURCE** connects your brand and business to our growing membership.

Advertise on a quarterly, semi-annual, or a full-year basis.

For further information, contact Ernie Conde, SAPOA Director of Communications at (714) 599-1197 or (714) 836-1211, email: ernie.conde@santaanapoa.com

# AD SPECS

AD UNIT	AD SIZE	PRICE	
Spread	17"(w) x 11"(h)	\$9,500	<ul> <li>CMYK</li> <li>300 dpi</li> <li>File types accepted: .pdf, .ai, .eps, .jpg, .tiff, .png</li> <li>Copy must be spell- checked and proofed</li> <li>UPLOAD FILES TO: dropbox@ sapoa.com</li> </ul>
Back Cover	8.5"(w) x 11"(h)	\$6,000	
Inside Back Cover	8.5"(w) x 11"(h)	\$5,000	
Inside Front Cover	8.5"(w) x 11"(h)	\$5,000	
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1/2 Page	4.25"(w) x 11"(h)	\$2,250	
1/4 Page	4.25"(w) x 5.5"(h)	\$1,250	
Business Card	3.5"(w) x 2"(h)	\$500	
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One Line Listing	BUSINESS NAME, CITY LISTED AS SAPOA SUPPORTER	\$100	
Classified Ad		\$75 per line	

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Center 1/4 Page Vertical	2 ISSUES – 10%		4 ISSUES – 20%	
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