



2020 MEDIA KIT

RELIABLE SOURCE
Official Publication of the Santa Ana Police Officers Association
WWW.SANTANAPOA.COM

VOLUME 33
NUM 3
JULY-SEPT
2019

GOOD GOVERNANCE

**ETHICAL
LAWFUL
PROFESSIONAL**

"STRENGTH THROUGH UNITY"

RELIABLE SOURCE
Official Publication of the Santa Ana Police Officers Association
WWW.SANTANAPOA.COM

VOLUME 33
NUM 1
JAN-MAR
2019

**NEW YEAR
PUBLIC SAFETY,
COMMUNITY
& LEADERSHIP**

... a priority for 2019!

"STRENGTH THROUGH UNITY"

President's Message	P1	Pear Support Team	P18
A Message to Police Officers	P2	Retirement Party	P21
Confessions of a Police Officer	P3	Police Wifey	P22
Curly's Real Estate	P5	Tasha's Mom and Other	P23
In the Line of Duty	P5B	Thankback League	P24
Chaplain's Corner	P10	Workers Compensation	P24
Remembering Our Fallen	P16-19	Around Town	P25-27
Calendar Page	P28-37	Lady Gaga Football	P28

RELIABLE SOURCE
Official Publication of the Santa Ana Police Officers Association
WWW.SANTANAPOA.COM

VOLUME 33
NUM 4
OCT-DEC
2019

Merry Christmas & Happy New Year

"STRENGTH THROUGH UNITY"

President's Message	P1	Enough is Enough	P17
Chaplain's Message	P4	Retirees	P17
In the Line of Duty	P5	Curly's Real Estate	P18
Project Pink	P7-8	Pear Support Team	P19
PAAL	P10-11		

RELIABLE SOURCE
Official Publication of the Santa Ana Police Officers Association
WWW.SANTANAPOA.COM

VOLUME 33
NUM 2
APR-JUNE
2019

SUPPORT OUR FALLEN OFFICERS
GET YOUR SPECIALIZED-LICENSE PLATE!

California 123SAM

www.DriveToRemember.org

"STRENGTH THROUGH UNITY"

President's Message	P1	GMAC	P10-13
Chaplain's Corner	P2	In the Community	P24-27
Aggression Lincen	P5	ATAC	P28
Congratulations Reppie	P7	Curly's Real Estate	P30
Poker Tournament	P10-11	Breast Cancer Solutions	P31
Police Wife	P10-13	Baker in Vegas	P32-35

SANTA ANA POLICE OFFICERS ASSOCIATION

1607 N. Sycamore | Santa Ana, CA 92701 | 714.836.1211

THE SANTA ANA POLICE OFFICERS' ASSOCIATION IS DEDICATED TO FURTHER OUR COMMON GOAL OF PREVENTING CRIME AND PROTECTING LIVES AND PROPERTY WITHIN THE CITY OF SANTA ANA. WE ALL SHARE IN THIS COMMON GOAL OF MAKING SANTA ANA A SAFER PLACE IN WHICH TO LIVE.



CONTACT

ERNESTO CONDE

ERNESTO.CONDE@SANTAANAPOA.COM

714.836.1211

The **RELIABLE SOURCE** is the official quarterly publication of the Santa Ana Police Officers Association since 1948, with a 1600 plus circulation for law enforcement and our community stakeholders.'

Our members seek a variety of personal and professional services to meet their individual and family needs. Legal representation, insurance, health plans, and home mortgages are just a few of the most popular services. There is also a desire for personal services, including education and travel. Advertising in the **RELIABLE SOURCE** connects your brand and business to our growing membership.

Advertise on a quarterly, semi-annual, or a full-year basis.

For further information, contact Ernie Conde, SAPOA Director of Communications at (714) 599-1197 or (714) 836-1211, email: ernie.conde@santaanapoa.com

AD SPECS

AD UNIT	AD SIZE	PRICE	
Spread	17"(w) x 11"(h)	\$9,500	<ul style="list-style-type: none"> • CMYK • 300 dpi • File types accepted: .pdf, .ai, .eps, .jpg, .tiff, .png • Copy must be spell-checked and proofed <p>UPLOAD FILES TO: dropbox@sapoa.com</p>
Back Cover	8.5"(w) x 11"(h)	\$6,000	
Inside Back Cover	8.5"(w) x 11"(h)	\$5,000	
Inside Front Cover	8.5"(w) x 11"(h)	\$5,000	
Full Page	8.5"(w) x 11"(h)	\$3,800	
1/2 Page	4.25"(w) x 11"(h)	\$2,250	
1/4 Page	4.25"(w) x 5.5"(h)	\$1,250	
Business Card	3.5"(w) x 2"(h)	\$500	
Business Listing	BUSINESS NAME, ADDRESS, PHONE NUMBER, WEBSITE	\$250	
One Line Listing	BUSINESS NAME, CITY LISTED AS SAPOA SUPPORTER	\$100	
Classified Ad		\$75 per line	

WE OFFER DISCOUNTS FOR MULTIPLE CONSECUTIVE ISSUES


2 ISSUES – 10%	4 ISSUES – 20%
----------------	----------------





FOLLOW SAPOA

 SANTAANAPOA

 SAPOA31STRONG

 31SAPOA

